

# TOLD, UNTOLD, & NEW VISIONS

STORIES/CONCEPTS

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DMC Senior Research Seminar

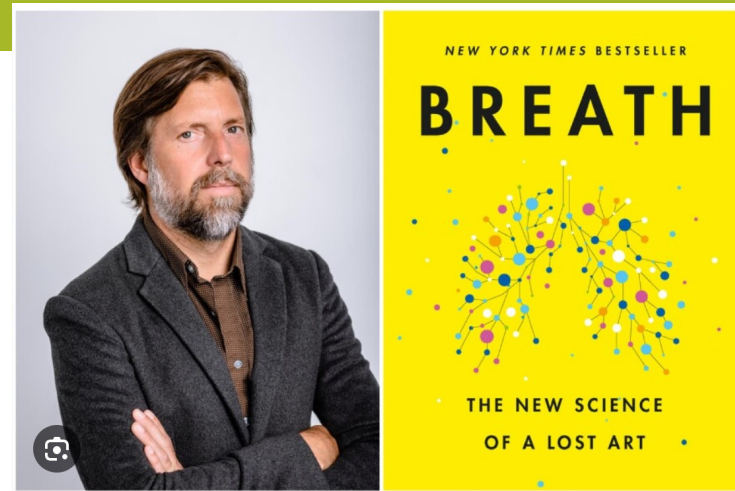
# Schedule

## Today:

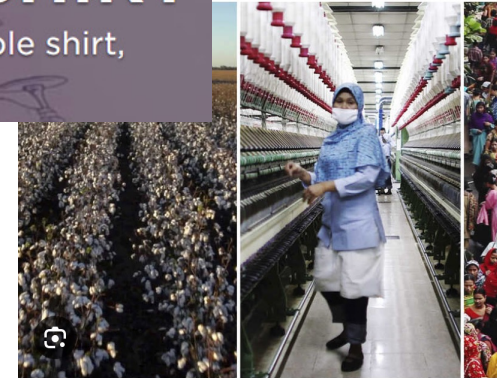
- ✓ BREATH, Planet \$ Makes a T-Shirt, VARSITY BLUES
- ✓ Hand in UNTOLD STORIES
- ✓ GO OVER Topic Statement Guidelines
- ✓ Topics: Solid, Challenging, Done and Overdone...
- ✓ Partnerships
- ✓ TOP 3 TOPICS: BASIC DESCRIPTIONS
  - ▷ MEDIUM: Book, Web, Film
  - ▷ Partners?
- ✓ INDIVIDUAL MEETINGS: Wed Sept 18<sup>th</sup> & 25<sup>th</sup>
- ✓ WED. Oct 2<sup>nd</sup> : DUE! Preliminary Research and TOPIC PROPOSAL

# Excellent Examples

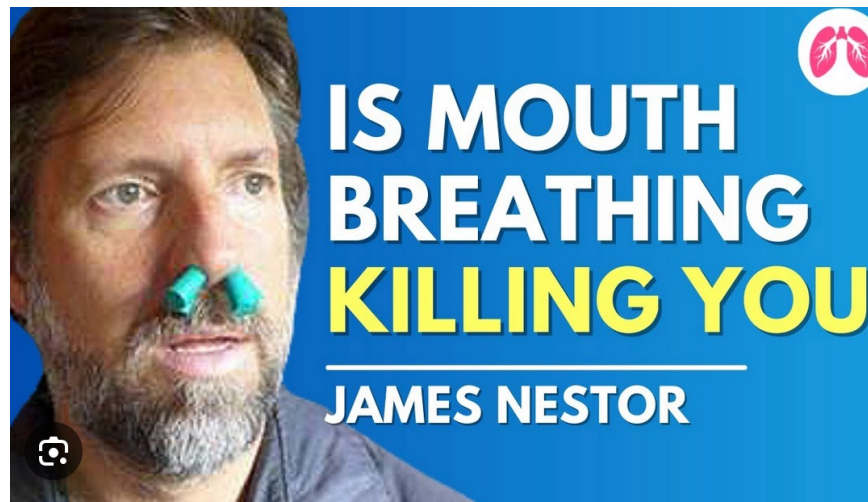
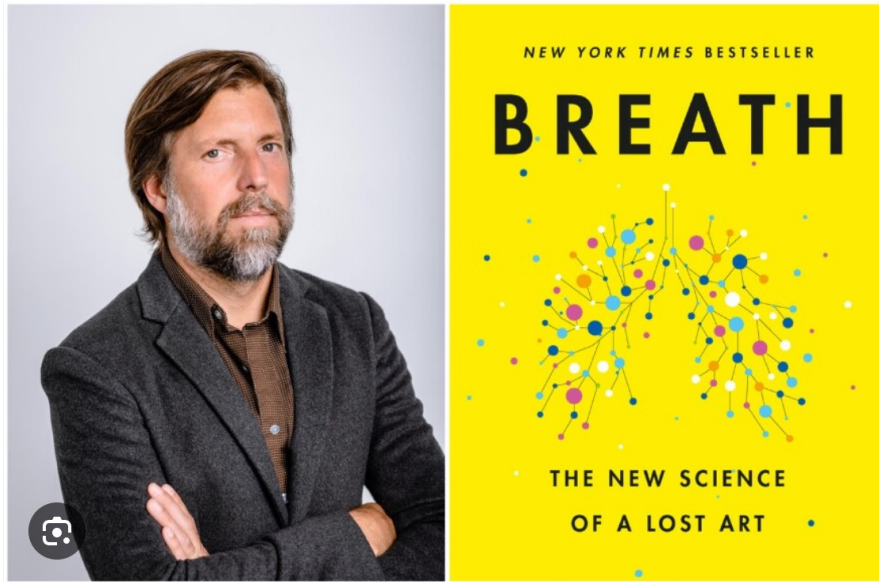
- ▶ BREATH: The New Science or a Lost Art, James Nestor
- ▶ Planet Money Makes a T-shirt: The World Behind a Simple Shirt in Five Chapters (NPR)
- ▶ Operation Varsity Blues: THE COLLEGE ADMISSIONS SCANDAL



1. Multi-level RICH media development--VISUAL
2. Great Shelf-life
3. COMPLEXITY in something which appears "simple"
4. ENGAGEMENT. Author/Producers engaged in their research
5. Undeniable Connection to multiple audiences. Relatable to a broad set of audiences across demographics and nationalities
6. STYLIZED – aesthetic **VERVE!**
7. Narrative Flow + Style
8. Mixed media (rich media content)
9. Social Justice + Health + Environmental overtones
10. Arguments and Engagement in the "Ask" of audiences



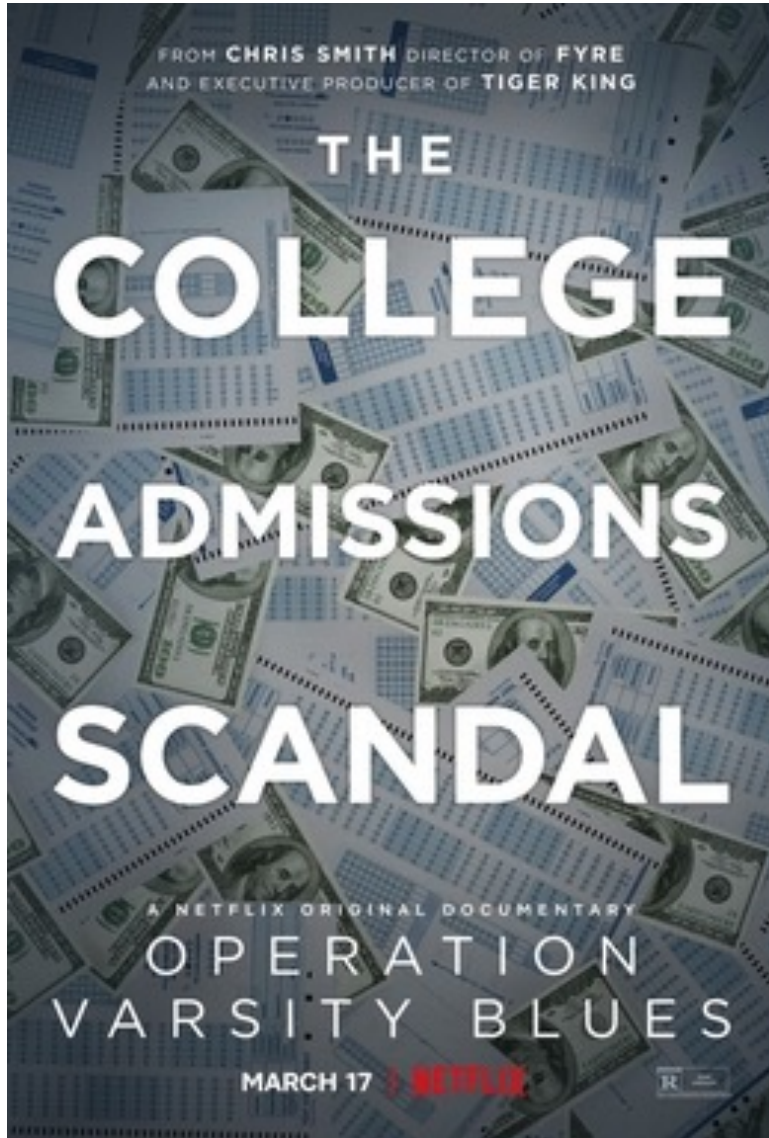
# MAGNITUDE – BREATH: The New Science or a Lost Art (James Nestor)



**PLANET MONEY MAKES A T-SHIRT: The World Behind a Simple Shirt in Five Chapters**



# HUMAN IDENTITY-FAMILY- HISTORY-MORALITY, the LAW, \



# Written Work + Media Work

- ✓ Stronger conceptualizations
- ✓ STRONGER EXAMPLES
- ✓ Stronger writing
- ✓ PARAGRAPH BREAKS!!!!!!!
- ✓ Copy-editing!!!

# Some SOLID but Challenging Initial Concepts 😊

(From STORM SPOTTING Assignment)

- 😊 Neuro-Implants (CN, SM) → and intolerant rant cultures (TOXIC) (CA)
- 😊 Joint Replacements Skyrocketing (JD)
- 😊 Media induced Amnesia → early age DEMENTIA (attention spans in massive decline) (CA, CS)
- 😊 Physical Rehab Cultures—knee, back, hands, neck, wrist (CN)
- 😊 Flooding and Toxic Waters PFAS (CO)
- 😊 Invasions? Non-native Species or invasives?? (JP)
- 😊 Fueling RAGE-VIOLENCE
- 😊 Outbreak Jumps-EEE, MonkeyPox, (NS)
- 😊 Faster paced Extinction-Trees, animals, others
- 😊 Media Induced Stupidity/Dumb Children (NS)
- 😊 Eye problems – Brain Problems and Technology Use (CN)
- 😊 Diversity? State-by-State Education Plans and Protocols (CC)
- 😊 OVERLOADS vs. no expectations (AW)
- 😊 International law and social media privacy/data collection
- 😊 Librarians and Libraries (CC, CO)
- 😊 Repair Cultures (IQ)

# REALLY TOUGH... or...Been done Recently → OVER DONE

## → Cliché... or otherwise

- 📣 Fast Fashion
- 📣 Prisons-HVAC
- 📣 Eurovision Socio-Politics
- 📣 AI and Music, Art, Work, Entertainment...
- 📣 LGBTQ+ Rights worldwide
- 📣 Global Insulin Shortages and High Costs
- 📣 Last Chance Tourism
- 📣 Anti-ageing/Life extension clinics
- 📣 News in Decline
- 📣 Social Media and Mental Health
- 📣 Social Media Censorship
- 📣 Plastic surgery
- 📣 Ticketmaster and Concert costs
- 📣 The New NON-verbal
- 📣 Big Pharma and weight loss

# Topic Proposal

MJD Senior Seminar

- **Paper Due: Wednesday, Oct 2<sup>nd</sup>**
  - **Topic Proposal.** What's DUE on **Wednesday, October 2<sup>nd</sup>** is a **4-5 page single-spaced** EXPLANATION of the senior seminar topic you are proposing.
  - **BASELINE BACKGROUND RESEARCH.**
  - **What has ALREADY BEEN DONE (but what is missing too)**
  - **ISSUE(S) FOCUS.**
  - What is **NEW** or has **NOT** already been addressed and **its merits** of **SIGNIFICANCE** (national → international) as a DMC multimedia capstone project with shelf-life.
  - **How will you TACKLE the ISSUES: MEDIA FORMS, TRAVEL, INTERVIEWEES, PROFILES, INSIDE or BEHIND-THE-SCENES EXAMINATIONS**

# SIGNIFICANCE + Audience(s) + You

- ✓ Issue-based
- ✓ Informative and Educational about a topic that *we should* be more knowledgeable about.
- ✓ In-Depth – Investigative
- ✓ National and International Audiences
- ✓ Social Justice – Civil Rights – Fighting injustice
- ✓ Shelf-life +BEYOND

## Significance reminders

1. Untold-Unaddressed-Overlooked
2. Multi-layered connections
3. Relevance and Depth of meaning
4. Impacts multiple populations of human and non-human
5. Cross-cultural/cross-National
6. Magnitude and scope
7. Shelf life and longevity

# Partnerships

- A MUST for Documentary films!
- Highly recommended for Web docs! Writing, Video, Stills, Social Media, Updates, ...
- Can be INCREDIBLY helpful...if partners are dedicated and strategic
- Full Collaboration THROUGHOUT THE ENTIRE PROCESS! All parties MUST be knowledgeable and committed to the topic and medium
- Scheduling
- Roommates? Relationships?
- Skillsets + Work Habits
- Communication
- Access
- Assets
- Motivation(s)

